

Simo Dashboard

Aug 13, 2014 - Aug 19, 2014

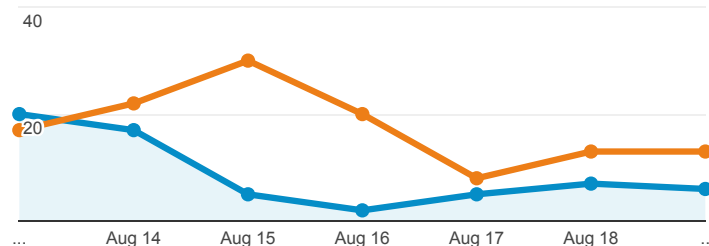
Compare to: Aug 6, 2014 - Aug 12, 2014

All Sessions +0.00%

+ Add Segment

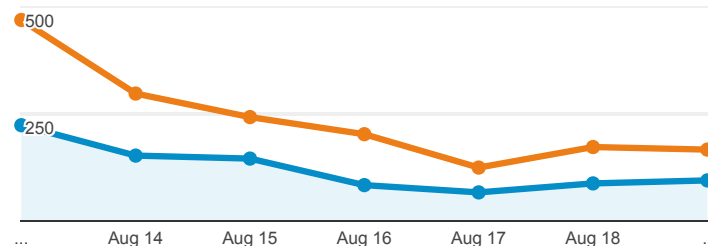
Goal Completions

Aug 13, 2014 - Aug 19, 2014: ● Goal Completions
Aug 6, 2014 - Aug 12, 2014: ● Goal Completions



Visits

Aug 13, 2014 - Aug 19, 2014: ● Sessions
Aug 6, 2014 - Aug 12, 2014: ● Sessions



Registreerumine (Goal 1 Conversion Rate)

Aug 13, 2014 - Aug 19, 2014

3.85%

Site Avg: 3.85% (0.00%)



Aug 6, 2014 - Aug 12, 2014

3.75%

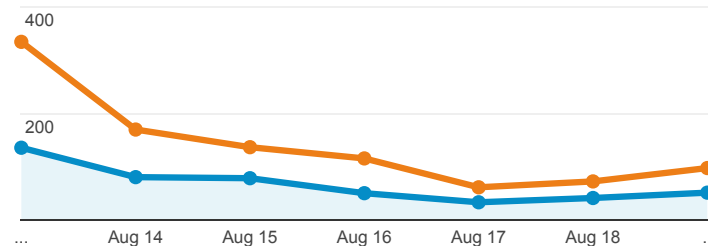
Site Avg: 3.75% (0.00%)



New Visits

Aug 13, 2014 - Aug 19, 2014: ● New Users

Aug 6, 2014 - Aug 12, 2014: ● New Users



Broneerimine (Goal 2 Conversion Rate)

Aug 13, 2014 - Aug 19, 2014

2.68%

Site Avg: 2.68% (0.00%)



Aug 6, 2014 - Aug 12, 2014

2.80%

Site Avg: 2.80% (0.00%)



Uus auto (Goal 3 Conversion Rate)

Aug 13, 2014 - Aug 19, 2014

0.70%

Site Avg: 0.70% (0.00%)



Aug 6, 2014 - Aug 12, 2014

0.77%

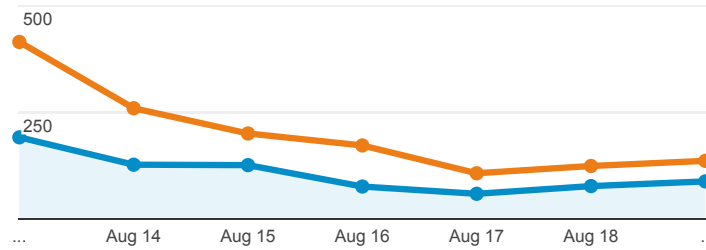
Site Avg: 0.77% (0.00%)



Unique Visitors

Aug 13, 2014 - Aug 19, 2014: ● Users

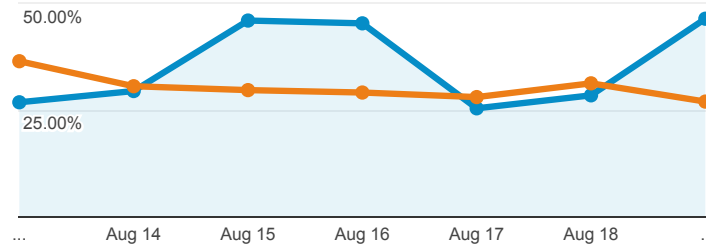
Aug 6, 2014 - Aug 12, 2014: ● Users



Bounce Rate

Aug 13, 2014 - Aug 19, 2014: ● Bounce Rate

Aug 6, 2014 - Aug 12, 2014: ● Bounce Rate



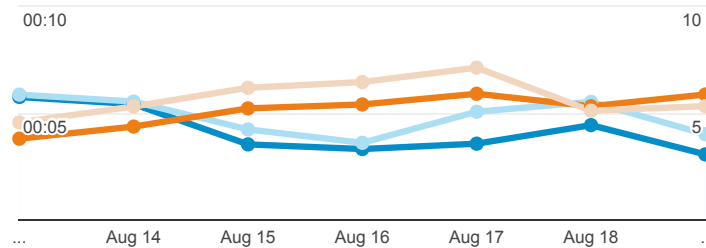
Avg. Visit Duration and Pages / Visit

Aug 13, 2014 - Aug 19, 2014:

● Avg. Session Duration ● Pages / Session

Aug 6, 2014 - Aug 12, 2014:

● Avg. Session Duration ● Pages / Session



Visits by Source / Medium

Source / Medium

Sessions

(direct) / (none)

Aug 13, 2014 - Aug 19, 2014

287

Aug 6, 2014 - Aug 12, 2014

398

% Change

-27.89%

facebook.com / referral

Aug 13, 2014 - Aug 19, 2014

247

Aug 6, 2014 - Aug 12, 2014

644

% Change

-61.65%

google / organic

Aug 13, 2014 - Aug 19, 2014

207

Aug 6, 2014 - Aug 12, 2014

385

% Change

-46.23%

m.facebook.com / referral

Aug 13, 2014 - Aug 19, 2014

44

Aug 6, 2014 - Aug 12, 2014

125

% Change

-64.80%

neti.ee / referral

Aug 13, 2014 - Aug 19, 2014

9

Aug 6, 2014 - Aug 12, 2014

20

% Change

-55.00%

Autolevi autoomanikud / email

Aug 13, 2014 - Aug 19, 2014

8

Aug 6, 2014 - Aug 12, 2014

4

% Change

100.00%

Autolevi rentijad / email

Aug 13, 2014 - Aug 19, 2014

8

Aug 6, 2014 - Aug 12, 2014

10

% Change

-20.00%

l.facebook.com / referral

Aug 13, 2014 - Aug 19, 2014

8

Aug 6, 2014 - Aug 12, 2014

9

% Change

-11.11%

auto24.ee / referral

Aug 13, 2014 - Aug 19, 2014

6

Aug 6, 2014 - Aug 12, 2014

17

% Change

-64.71%

dub111.mail.live.com / referral

Aug 13, 2014 - Aug 19, 2014

3

Aug 6, 2014 - Aug 12, 2014

0

% Change

100.00%

